

ACTIVITY - THE INFLUENCERS

Why: This activity is a great way to spread the message about impaired driving, using influential personalities to do so.

HOW TO RUN THIS ACTIVITY

Create posters to display around the school that include photos and quotes from influential people stating why they wouldn't drink drive. You could use influential people from within your school (Head boy, first XV captain etc.) or use pictures of real-life influencers or celebrities.

IDEAS OR THINGS TO CONSIDER

- You could also create a video with your influential people sharing their message
- You can also consider other road safety issues that you want to spread awareness about