

# RAISE YOUR VOICE

## TELL YOUR STORY

### Why?

Story telling and conversation are amazing ways to make an impact, often the things you remember most clearly are the stories or conversations you have heard. This activity is a guide for creating and telling stories, having your say, and for raising yours and other students' voices from your school. As with all SADD activities this is a guideline, so please make it your own and feel free to change things to suit your setting or different ideas!

### Step One: Pick your topic

There are so many ideas for this, picking something that relates to a specific road safety issue you see for your school and community would be a great first option. Use our [Programme Aspirations](#) as a starting point if need be.

*Some other potential topic ideas are:*

- Personal story - how something to do with road safety has impacted someone's life
- Leadership (there are many ideas underneath this overarching topic)
- Peer pressure
- How to make a difference
- Working as a team
- Running an event
- A road safety issue in NZ or your community
- Community development
- Youth participation
- Giving back

What is something relevant and interesting that would engage people at your school?

### Step Two: Pick your medium and create some content

(click on each of the buttons below for more detailed guides and tips for sharing stories and thoughts)

[Written](#)

[Verbal/Visual](#)

[Video](#)

### Step Three: Share your message

This is probably the most important part - What is the point of going to all the work creating content if nobody gets to see or hear about it? Remember that the point of this activity is to make an impact on your peers, so they need to be able to access it! There are many ways to get your message out there, and we recommend planning this before you get started and trying to utilise multiple platforms.

*Some ideas for ways to get your content out are:*

- School website
- School Social Media
- Personal Social Media
- SADD group Social Media
- School newsletter
- Email - school and/or school parents
- Local media newspaper or website

Remember to share whatever you create with the SADD team - so we can collect and share too!