

GET READY, GO!

Masterclass #1 notes



Welcome to the SADD Masterclass #1, **Get Ready, Go!** This document has all the notes you will need from the Masterclass video and will help guide you through some discussion questions. There is space on each page for when questions pop up or for if you would like to jot down any additional thoughts and ideas as you run through the session. This document is designed to support you through the Masterclass video, but if you don't have time to watch it all in one go, it can also help to give you the basic info and tips to get started. For the best experience we do recommend checking out the video though! Let's get started...

Intro:

This masterclass is all about getting started. It focuses on how to get the basics right and can be a useful resource for anyone who is completely new to the SADD programme or those who are after a refresher of the basics. As you go through the content, you will be asked some discussion questions along the way to help you find your place in the SADD programme and understand how you can make it work for you and your school.

SADD's vision and Kaupapa:

Empowering young kiwis to prevent loss on our roads. Together.

- SADD has been around for 36 years!
- SADD has evolved from a solely drink driving focus to looking at issues that affect all road users.
- The Kaupapa remains the same – it is about young leaders standing up for what they believe in, wanting to keep their mates safe on the roads and make a difference in the road safety space.
- SADD is a student led organisation – it is about young people educating young people.
- What does this look like? It is young people, running events and activities in their schools that get people thinking and talking about road safety.
- SADD is also passionate about youth empowerment, leadership development and giving young people a platform and a voice.
- Collaboration is important to us – we understand that working together is a way we can achieve our goals.

Student and staff roles:

What is a SADD leader?

The role of a SADD student leader is to drive activity and raise awareness of dangerous driving in your school and community.

- Strategist - carefully consider who the target audience is and how to make activities appeal to them.
- Influencer - Model positive behaviour, demonstrate the right thing to do and show others how to do the same.
- Motivator - Keep people going, encourage positive action and ensure teammates feel empowered.
- Learner – SADD leaders are learners too. Learn more about road safety as you run activities and raise awareness.
- Conversation starter – Be brave to talk about the real issues facing young kiwis on NZ roads and encourage others to talk about it too.
- Activity driver – Plan fun and engaging activities and campaigns for your school and community.

What does the SADD team do?

The SADD delivery team is a key support network for SADD groups nationwide.

- Supporter – Here to cheer for you and be your number one backer.
- Connector – Help you to find the right resources, materials and people to partner with for maximum impact and success in your activities.
- Coach – Provide ongoing guidance and encouragement. Help you to problem solve if challenges pop up.
- Amplifier – Take your voice and your actions and help spread them further and louder.
- Content collector – Gather evidence of your work and show others how well you are doing.

Question time!

1) We have just introduced what the role of a SADD leader can look like. Does this match what you expected?

2) What do you think your leadership strengths are?

Starting a SADD committee:

We recommend a committee or group rather than just one leader as it fosters the sense of teamwork and allows for structure, sustainability and continuity of the programme should someone move on. It's also great to share the load with a team, and benefit from a range of different skills and experiences.

Ideas for recruiting people:

- Put a notice in the school notices
- Talk in assembly
- Go around form classes and share about SADD
- Shoulder tap people who you think could be good or ask some friends to join you.
- Ask a teacher to help find people
- Have a SADD stand at school expos

Tip: try to have a range of year groups represented in your committee. That way you will benefit from a variety of perspectives and when the year 13s leave there are still students at school to carry on the great work.

Once you have your group on board, it's a good idea to talk about the different roles and the different strengths that everyone brings to the table. You may also need to consider capping your committee if you have loads of students sign up. There is no perfect number – just do what works best for your school. One tip – 5 people who are really interested and committed can be more effective than 30 people who are only semi-interested or don't really have the time to get involved.

Finding a support person/staff member:

Another key step to getting started with SADD in your school is finding a staff member to support your SADD group. The reason we recommend this is because it can be helpful to have support on the ground. You can bounce ideas off this person, they can help keep things on track and they can also help you to get permission to run your events on the school grounds. They are also helpful when it comes to continuity of the programme in your school and can act as a conduit between the SADD team and your committee – passing on info and upcoming events.

Have a think about who might be a good teacher for your group and let the SADD team know if you need any help getting someone on board.

Question time!

- 1) How do you think a committee could work in your school?

2) Have you got a teacher supporting you already or do you have someone in mind?

3) Are there particular committee roles you think work best to your strengths?

The 6 Principles:

The SADD 6 principles are our evidence-based broad topics that cover the 6 main issues affecting young road users. They provide the framework for SADD activities and campaigns and help students to understand where to start and what to educate their peers on.

- 1) Sober Drivers – Where SADD all began. This principle is about giving young people the tools to plan a safe ride home, understand the alternatives and encouraging a positive culture around sober driving.
- 2) Safe Speeds – Young drivers are over 2 and a half times more likely to have speed as a contributing factor in a fatal crash than drivers over the age of 25. Safe speeds is an important message for the whole community and we urge all drivers to choose behaviours that will keep all road users safe.
- 3) No Distractions – Young Drivers have the highest rate of distraction related serious and fatal crashes. This principle helps young people identify what the distractions are, what impact they have on driving and provide solutions to create vehicles as distraction free zones.
- 4) Avoiding Risk – Young drivers tend to underestimate risk and incorrectly perceive hazards. The avoiding risk principle incorporates all risks young road users face on NZ roads including fatigue, navigating hazards and other road users, railway safety and restraints.
- 5) Driving to the Conditions – When drivers fail to drive to the conditions, they risk losing control of their vehicle. We want young road users to more be more experienced, educated, and aware of the different conditions they may face from weather and the roads.
- 6) Building Experience – There is no greater reducer of crash risk over time than experience. This principle is about encouraging young people to take responsibility for building up their experience, to take an active role in getting support, advice and guidance, and being able to put their hand up for help when they are lacking confidence, skills and knowledge.

Question time!

- 1) Which of the 6 Principles do you feel affects your community the most?

SADD Activities:

Running events and activities in your school and community is a key part of being involved with SADD and we encourage students to do something each term. There is a huge variety of different things you can do – activities that are fun and positive, get people talking, thinking and learning. We have a whole range of ideas on our website that you can check out here: <https://sadd.org.nz/all-activities>

If you're just starting out we encourage you to think strategically about what might be a good first activity. Doing a Kahoot or printing off some advisory notices are a great place to start.

Be realistic about what you think will work well for your school and your peers, and remember that the activities on the website are just ideas, we encourage you to think outside the box and come up with your own activities and events if you are inspired to do so.

If you are considering designing your own activities, we encourage you to read up on what research suggests is good practice in road safety education. <https://education.nzta.govt.nz/guidelines-and-research/fact-sheets/>

Where to from here?

We hope you have got something out of this masterclass and are feeling ready to get going. We have created a helpful follow up worksheet that will help step you through the things you have learnt from this masterclass and guide you through planning your first activity.

Remember, SADD is all about peer-to-peer education, it is all about you! We are here to support you but encourage you to always think about how you can make the programme work for you, your school and your community.