

SADD STARTER PACK.



A handy guide for getting your group going!





ARE YOU INTERESTED IN BEING A LEADER?



Kaitiaki o Ara

SADD.ORG.NZ



STUDENT GUIDE

Who are we?

Kaitiaki o Ara/SADD is a charity that empowers young Kiwis to prevent loss on our roads. We are a student-led peer-to-peer road safety education programme that provides a platform for students to use their voice within the school and wider community. We provide opportunities for integrated leadership development through our events, campaigns and activities. All of our resources, and campaigns are created by students, for students, are designed to encourage safe driving behaviour and promote positive decision making for all road users (not just drivers).

What does it involve?

- Getting a group together to make a positive impact in your school/community.
- Run events or an activity each term that get your peers thinking and talking about road safety
- Stay in touch with the Kaitiaki o Ara/SADD staff team.
- Personal development and leadership opportunities.

Top Tips for getting involved

1. Introduce Kaitiaki o Ara/SADD at a full school assembly or in the school notices. Gather the names and emails of interested students.
2. Tell us you've started a group by emailing the Delivery Team (details below) so we can help you get set up.
3. Come along to any workshops we might run in your area.
4. Check out the activities page on the website for some cool ideas for your school at www.sadd.org.nz
5. Follow us on social media - facebook.com/saddnz or @saddnz on Instagram
7. Connect with community partners in your region. We can put you in touch with people who are keen to help, like Police, Firefighters, your council Road Safety Coordinator and more!

Contact our Delivery Team:

Upper South Island: Email - Annemarie@sadd.org.nz or Phone - 021 624 198

Lower South Island: Email - Mark@sadd.org.nz or Phone - 027 451 1253

Upper North Island: Email - Kerry@sadd.org.nz or Phone - 022 319 6101

Central North Island: Email - Renee@sadd.org.nz or Phone - 027 239 6610

Lower North Island: Email - Bobbi@sadd.org.nz or Phone - 021 761 649

**JOIN A MOVEMENT OF YOUNG PEOPLE ALL AROUND NZ
MAKING A DIFFERENCE IN THEIR COMMUNITY!**



TEACHER GUIDE

Who are we?

Kaitiaki o Ara/SADD exists to empower young Kiwis to prevent road trauma. We are a student led, peer to peer programme that gives youth a voice to effect and inspire safe road user behaviours.

Kaitiaki o Ara/SADD supports and provides a platform for youth to amplify safe road user messages to their communities, becoming youth agents for change. We encourage whole of community approaches to encourage positive, lifelong road user behaviours and reduce the incidence and severity of harm caused by road trauma. Our point of difference is in offering youth-centred leadership development and behaviour changing opportunities within a road safety context.

What does it involve?

- Guide the students in the initial stages of setting up a group.
- Encourage them to meet regularly
- Checking in to make sure they are on track

Top Tips for getting students involved

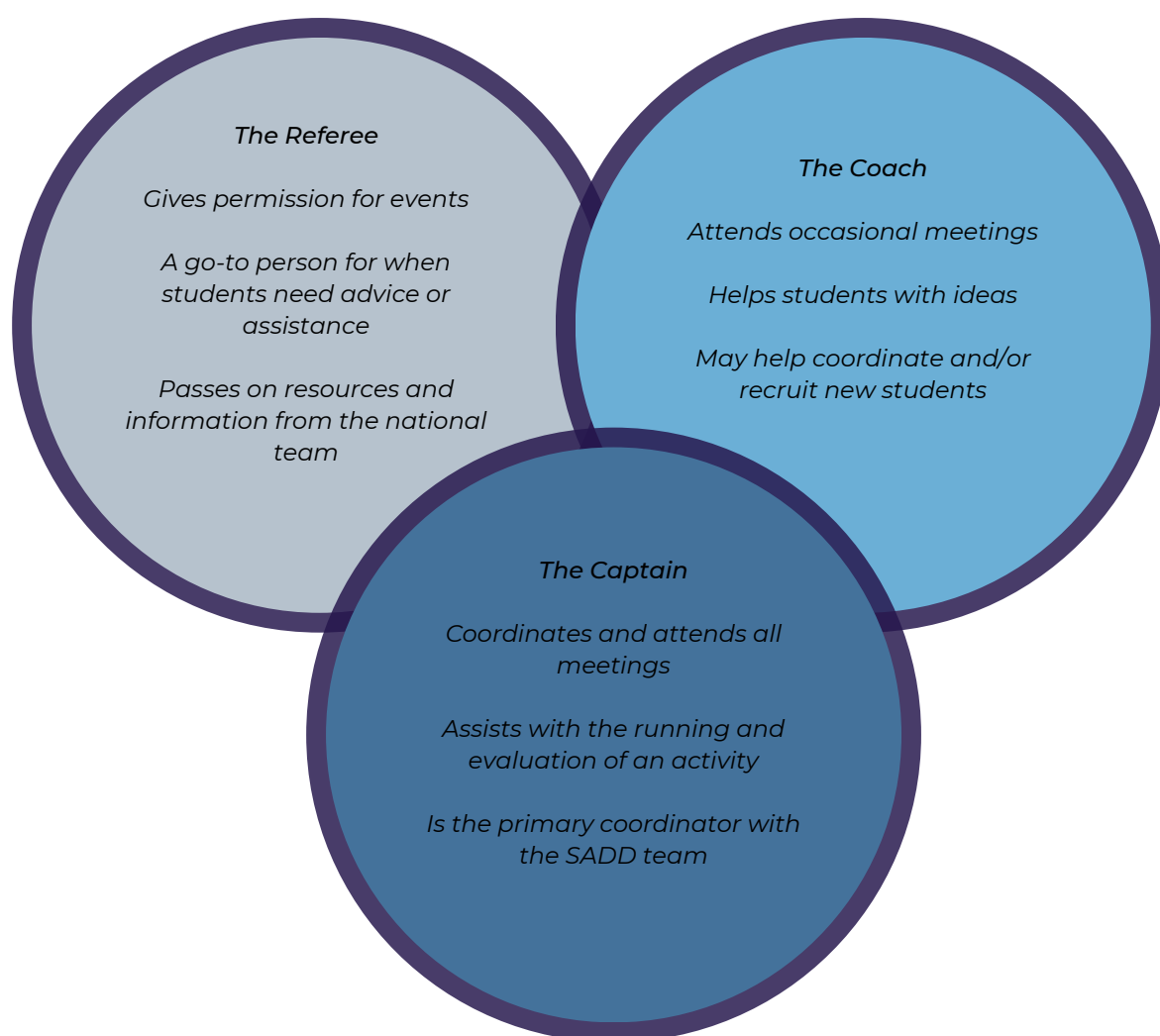
1. **Introduce SADD at a full school assembly or in the school notices.** We have a helpful video that you can simply play in an assembly, or watch to get information on what to share. <https://www.youtube.com/watch?v=Rtx42xIhXEU>
2. **Gather the names and emails of interested students.** SADD is suitable for all year levels!
3. **Tell us the name and contact details of your leaders** - so we can support them.
4. **Keep activities simple** - aim for a 1 per term. Check out the activities page on the website for some cool ideas for your school at www.sadd.org.nz
5. **Follow us on social media** - [facebook.com/saddnz](https://www.facebook.com/saddnz) or @saddnz on Instagram
6. **Connect with community partners in your region.** We can put you in touch with the local council Road Safety Coordinators and the NZ Police School Community Officers who are keen to help.
7. **Stick with Positive Messaging** - Encourage messages that inform audience about what to do, not what not to do, run relevant activities that target specific problems
8. **Send us photos and examples of what your group gets up to!** We really want to share the fantastic work you do to help reduce road trauma in your community, and amplify your messages to all New Zealanders.

Contact our Delivery Team -

<https://www.sadd.org.nz/contact-us>

WHAT TYPE OF SUPPORTER ARE YOU?

The SADD programme is designed to be student led and student driven; we encourage our young people to take ownership of the programme and activities within their school and therefore do not expect a high time commitment from Principals or Teachers. We leave it to you as to how you support your student group. You know what works best in your school and your support is the best kind - no matter what shape it takes. Take a look at the diagram - what type of supporter are you?



KEY DATES AND INFO 2024

TERM 1	<ul style="list-style-type: none">• Beginning of the year Kaitiaki o Ara/SADD workshops: Run by our Delivery Leads in the first half of the term• Running 1st activity for the year, building momentum and recruiting new SADD students if need be• Conference registrations: www.sadd.org.nz/conference• Term 1 holidays - Annual Conferences: Dunedin 13th-15th April, Wellington 17th-19th, Auckland 22nd-24th
TERM 2	<ul style="list-style-type: none">• National Leadership Programme, Regional Leadership Programme, and Māori Advisory Group applications open at the start of term.• Road Safety week: May 20th - 26th• Term 2 workshops and visits: Run by Delivery Leads in some regions• SADD groups running Term 2 activity - really starting to build momentum
TERM 3	<ul style="list-style-type: none">• Groups running a Term 3 activity• Term 3 workshops: run by Delivery Leads in some regions• SAFER September - Our road safety awareness month: A month of heightened road safety activities and events all around NZ
TERM 4	<ul style="list-style-type: none">• Running last activity for the year - finishing off the year with momentum this could possibly be an activity aimed at Juniors.• Passing the torch - Evaluating the year and making sure your group is set up for 2025



Helpful Questions.

Step 1 - Pick a Road Safety problem or issue you have seen in your school/community

Step 2 - Pick a level below and start answering the questions as a group

Step 3 - Action what you plan!

LEVEL 1

- Does one of our Aspirations relate to your problem?
- Can you find an activity on the SADD website , or can you create an activity that aims to resolve this problem?
- When, where, who, how - plan it in detail

LEVEL 2

- What might be the deeper issues behind the problem?
- What series of on-going events/activities could you plan to help resolve your problem, and the deeper issues behind it?
- When, where, who, how - plan it in detail

LEVEL 3

- How can you collaborate on this specific issue with other schools/community groups around your area and in NZ?
- Who are some well-known people in your area that you could get on board and how could you reach the wider community utilising things like the media etc?
- When, where, who, how - plan it in detail

Other things to consider...

- Who can you get to help?
- Is your plan realistic?
- How can you share the workload amongst your SADD group?
- What other resources or things might you need?

Helpful links.

We try to make things as easy and accessible as possible. Below is a list of links that you can click on that might help you in getting started with the SADD programme.

[This is a great video to show in assembly to recruit people for SADD. Or to watch before you recruit people, so you know some good things to say.](#)

[This is a blog post about starting and maintaining a group, written by one of our National Leaders. Learn from someone who has experience doing what you are hoping to do.](#)

[Learn about our 4 Programme Aspirations here. These are a great start and we'd recommend thinking about which topics you could focus on in your school/community.](#)

[This webpage has a whole bunch of activities, with videos about how to run them. It's a great place to get started and gain ideas.](#)

WHERE COULD THIS JOURNEY TAKE YOU?



Kaitiaki o Ara/SADD Conference is a 3 day residential workshop designed to support new and existing SADD leaders to connect with each other, develop essential leadership skills and gain all the knowledge and tools needed to help them run SADD in their schools and communities, all while having loads of fun!



DUNEDIN

13th to 15th April

WELLINGTON

17th to 19th April

AUCKLAND

22nd to 24th April

WWW.SADD.ORG.NZ/CONFERENCE

Advisory Notices Cheat sheet.

Running the advisory notices activity is a good way to get things started with SADD. It is simple to organise, and a great way to raise awareness of key road safety issues.

STEP ONE:

Print off the whole bunch of the Advisory Notices from <https://sadd.org.nz/download-resources>

STEP TWO:

Make sure you get permission from your school, and then put Advisory Notices on the windscreens of student and staff cars. Think about when is a good time to put them up.

STEP THREE:

What other ways could you reinforce the information that went out on these advisory notices? Saying something in an assembly or the notices?



Once you have run the advisory notices activity you can easily build on this knowledge and momentum with some other awesome activities from our website. Don't forget to take photos and send them to our team!